



CHARM BULLARD

Director of Programs

Virginia Center for Inclusive Communities

Charm Bullard is Director of Programs at the Virginia Center for Inclusive Communities (VCIC), an organization that works with schools, businesses, and communities to achieve success through inclusion. In her role, she designs and facilitates educational programs on diversity and inclusion for middle schools, high schools, colleges, workplaces, and community groups. Charm particularly specializes in VCIC's higher education, workplace, and community programming.

Charm has over 10 years of experience working in a collegiate setting. Prior to joining VCIC, she worked in student affairs on collegiate campuses throughout the Southeast. It was during that time that she found her passion for encouraging and supporting diversity and inclusion. Charm is the founder of the Connecting Women of Color Conference at the University of Richmond, which has been featured in Women in Higher Education and Essence magazines. She has facilitated over two dozen conference presentations on varying topics throughout her career.



Charm received her Bachelor's degree in English from Lander University and her Master's degree in Education with an emphasis on College Student Affairs Administration from the University of Georgia.