# VIRGINIA CENTER FOR INCLUSIVE COMMUNITIES

FINANCIAL STATEMENTS
JUNE 30, 2022 AND 2021



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#### **Independent Auditor's Report**

To the Board of Directors

Virginia Center for Inclusive Communities

#### **Opinion**

We have audited the accompanying financial statements of **Virginia Center for Inclusive Communities** (a nonprofit organization) which comprise the statements of financial position as of June 30, 2022 and 2021, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of **Virginia Center for Inclusive Communities** as of June 30, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are require to be independent of **Virginia Center for Inclusive Communities** and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about **Virginia Center for Inclusive Communities'** ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

#### To the Board of Directors **Virginia Center for Inclusive Communities**

In performing an audit in accordance with generally accepted auditing standards, we:

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- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Virginia Center for Inclusive Communities' internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Virginia Center for Inclusive Communities' ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Richmond, Virginia

December 6, 2022

### **Statements of Financial Position**

| Assets Cash and cash equivalents         | \$<br>1,197,167 |                 |
|--|-----------------|-----------------|
|  | \$<br>1 197 167 |                 |
| Cash and cash equivalents                | \$<br>1 197 167 |                 |
| Casii aliu Casii equivalents             | .,,             | \$<br>1,500,562 |
| Accounts receivable, net                 | 53,498          | 91,737          |
| Grants and pledges receivable, net       | 50,000          | 10,000          |
| Investments                              | 2,189,974       | 2,105,678       |
| Prepaid expenses                         | 20,095          | 19,759          |
| Property and equipment, net              | <br>24,647      | 20,568          |
| Total assets                             | \$<br>3,535,381 | \$<br>3,748,304 |
| Liabilities and net assets               |                 |                 |
| Liabilities                              |                 |                 |
| Accounts payable                         | \$<br>17,862    | \$<br>23,889    |
| Accrued expenses                         | 46,752          | 40,899          |
| Deferred revenue and refundable advances | 40,125          | 121,780         |
| SBA Paycheck Protection Program Loan     | -               | 149,500         |
| Total liabilities                        | 104,739         | 336,068         |
| Net assets                               |                 |                 |
| Without donor restrictions               | 3,105,422       | 3,027,166       |
| With donor restrictions                  | 325,220         | 385,070         |
| Total net assets                         | <br>3,430,642   | 3,412,236       |
| Total liabilities and net assets         | \$<br>3,535,381 | \$<br>3,748,304 |

## Statement of Activities for the year ended June 30, 2022

|   |    | thout donor | _  | Vith donor estrictions | Total           |
|---|----|-------------|----|------------------------|-----------------|
| Revenue, support, and losses                    |    |             |    |                        |                 |
| Program service revenue                         | \$ | 591,155     | \$ | -                      | \$<br>591,155   |
| Contributions and grants                        |    | 470,450     |    | 246,400                | 716,850         |
| SBA Paycheck Protection Program Loan forgivenes | SS | 149,500     |    | -                      | 149,500         |
| Investment loss, net                            |    | (350,474)   |    | -                      | (350,474)       |
| Donated goods and services                      |    | 6,785       |    | -                      | 6,785           |
| Loss on disposal of fixed assets                |    | (14)        |    | -                      | (14)            |
| Special events                                  |    | 422,054     |    | -                      | 422,054         |
| Less cost of direct benefits to donors          |    | (35,480)    |    | -                      | (35,480)        |
| Net special events revenue                      |    | 386,574     |    | -                      | 386,574         |
| Net assets released from restriction            |    | 306,250     |    | (306,250)              | -               |
|   |    | 1,560,226   |    | (59,850)               | 1,500,376       |
| Expenses  |    |             |    |                        |                 |
| Program services Supporting services            |    | 1,141,074   |    | -                      | 1,141,074       |
| Management and general                          |    | 179,699     |    | -                      | 179,699         |
| Fundraising                                     |    | 161,197     |    | -                      | 161,197         |
| ·   |    | 1,481,970   |    | -                      | 1,481,970       |
| Change in net assets                            |    | 78,256      |    | (59,850)               | 18,406          |
| Net assets, beginning of year                   |    | 3,027,166   |    | 385,070                | 3,412,236       |
| Net assets, end of year                         | \$ | 3,105,422   | \$ | 325,220                | \$<br>3,430,642 |

## Statement of Activities for the year ended June 30, 2021

|  | Without do |           | <br>ith Donor estrictions | Total           |
|--|------------|-----------|---------------------------|-----------------|
| Revenue, support and gains                     |            |           |                           |                 |
| Program service revenue                        | \$         | 628,856   | \$<br>-                   | \$<br>628,856   |
| Contributions and grants                       |            | 545,759   | 507,621                   | 1,053,380       |
| SBA Paycheck Protection Program Loan forgivene | SS         | 156,200   | -                         | 156,200         |
| Investment income, net                         |            | 375,315   | -                         | 375,315         |
| Special events                                 |            | 531,923   | _                         | 531,923         |
| Less cost of direct benefits to donors         |            | (4,515)   | -                         | (4,515)         |
| Net special events revenue                     |            | 527,408   | -                         | 527,408         |
| Net assets released from restriction           |            | 408,458   | (408,458)                 | -               |
|  |            | 2,641,996 | 99,163                    | <br>2,741,159   |
| Expenses                                       |            |           |                           |                 |
| Program services                               |            | 965,451   | -                         | 965,451         |
| Supporting services                            |            |           |                           |                 |
| Management and general                         |            | 161,916   | -                         | 161,916         |
| Fundraising                                    |            | 123,955   | -                         | 123,955         |
| Ç  |            | 1,251,322 | -                         | 1,251,322       |
| Change in net assets                           |            | 1,390,674 | 99,163                    | 1,489,837       |
| Net assets, beginning of year                  |            | 1,636,492 | 285,907                   | 1,922,399       |
| Net assets, end of year                        | \$         | 3,027,166 | \$<br>385,070             | \$<br>3,412,236 |

## Statement of Functional Expenses for the year ended June 30, 2022

|   | Supporting services |    |            |    |            |                 |
|---|---------------------|----|------------|----|------------|-----------------|
|   |                     |    | anagement  |    |            |                 |
|   | <br>Program         | ar | nd general | Fu | ındraising | <br>Total       |
| Expenses  |                     |    |            |    |            |                 |
| Board meeting   | \$<br>2,183         | \$ | 399        | \$ | 342        | \$<br>2,924     |
| Business insurance  | 19,936              |    | 3,642      |    | 3,124      | 26,702          |
| Costs of direct benefits to donors                                  | -                   |    | -          |    | 35,480     | 35,480          |
| Depreciation  | 6,288               |    | 1,149      |    | 985        | 8,422           |
| Employee retirement plan  | 58,180              |    | 10,629     |    | 9,117      | 77,926          |
| Equipment leasing   | 6,802               |    | 1,243      |    | 1,066      | 9,111           |
| Facilitator fees  | 14,990              |    | -          |    | -          | 14,990          |
| Fundraising events and awards                                       | 10,858              |    | 1,593      |    | 3,986      | 16,437          |
| Health insurance and other benefits                                 | 65,862              |    | 12,033     |    | 10,321     | 88,216          |
| Marketing and printing  | 20,620              |    | 1,062      |    | 1,605      | 23,287          |
| Meals and travel  | 17,449              |    | 246        |    | 246        | 17,941          |
| Miscellaneous office  | 20,652              |    | 2,971      |    | 5,943      | 29,566          |
| Occupancy   | 39,098              |    | 7,508      |    | 6,347      | 52,953          |
| Office supplies   | 8,948               |    | 617        |    | 719        | 10,284          |
| Payroll taxes   | 48,737              |    | 8,904      |    | 7,638      | 65,279          |
| Postage   | 3,740               |    | 683        |    | 586        | 5,009           |
| Professional fees   | 61,246              |    | -          |    | -          | 61,246          |
| Programs - miscellaneous  | 34,846              |    | -          |    | -          | 34,846          |
| Salaries  | 672,238             |    | 122,814    |    | 105,347    | 900,399         |
| Technology and website  | 18,896              |    | 3,241      |    | 2,792      | 24,929          |
| Telephone   | 3,496               |    | 656        |    | 566        | 4,718           |
| ·   | 1,135,065           |    | 179,390    |    | 196,210    | 1,510,665       |
| Contributed goods and services                                      |                     |    |            |    |            |                 |
| Donated services  | <br>6,009           |    | 309        |    | 467        | <br>6,785       |
| Total expenses by function  | 1,141,074           |    | 179,699    |    | 196,677    | 1,517,450       |
| Less expenses included with revenues on the statement of activities |                     |    |            |    |            |                 |
| Costs of direct benefits to donors                                  | <br>-               |    | -          |    | (35,480)   | <br>(35,480)    |
| Total expenses included in the expense                              |                     |    |            |    |            |                 |
| section on the statement of activities                              | \$<br>1,141,074     | \$ | 179,699    | \$ | 161,197    | \$<br>1,481,970 |

## Statement of Functional Expenses for the year ended June 30, 2021

|   | Supporting services |          |     |           |    |           |                 |
|---|---------------------|----------|-----|-----------|----|-----------|-----------------|
|   | F                   | ⊃rogram  | Mai | nagement  |    |           |                 |
|   |                     | services | and | d general | Fu | ndraising | Total           |
| Expenses  |                     |          |     |           |    |           |                 |
| Board meeting   | \$                  | 774      |     | 157       | \$ | 115       | \$<br>1,046     |
| Business insurance  |                     | 22,847   |     | 4,631     |    | 3,396     | 30,874          |
| Costs of direct benefits to donors                                  |                     | -        |     | -         |    | 4,515     | 4,515           |
| Depreciation  |                     | 5,154    |     | 1,045     |    | 766       | 6,965           |
| Employee retirement plan  |                     | 43,087   |     | 8,734     |    | 6,405     | 58,226          |
| Equipment leasing   |                     | 7,545    |     | 1,529     |    | 1,122     | 10,196          |
| Facilitator fees  |                     | 24,125   |     | -         |    | -         | 24,125          |
| Fundraising events and awards                                       |                     | 6,941    |     | 1,126     |    | 2,262     | 10,329          |
| Health insurance and other benefits                                 |                     | 62,571   |     | 12,683    |    | 9,301     | 84,555          |
| Marketing and printing  |                     | 25,612   |     | 1,388     |    | 1,908     | 28,908          |
| Meals and travel  |                     | 2,423    |     | 15        |    | 15        | 2,453           |
| Miscellaneous office  |                     | 12,718   |     | 1,967     |    | 3,694     | 18,379          |
| Occupancy   |                     | 26,057   |     | 5,282     |    | 3,873     | 35,212          |
| Office supplies   |                     | 5,698    |     | 393       |    | 457       | 6,548           |
| Payroll taxes   |                     | 40,352   |     | 8,180     |    | 5,998     | 54,530          |
| Postage   |                     | 629      |     | 128       |    | 94        | 851             |
| Professional fees   |                     | 64,271   |     | -         |    | -         | 64,271          |
| Programs - miscellaneous  |                     | 46,446   |     | -         |    | -         | 46,446          |
| Salaries  |                     | 547,952  |     | 111,071   |    | 81,452    | 740,475         |
| Technology and website  |                     | 16,906   |     | 2,960     |    | 2,556     | 22,422          |
| Telephone   |                     | 3,343    |     | 627       |    | 541       | 4,511           |
| Total expenses by function  |                     | 965,451  |     | 161,916   |    | 128,470   | 1,255,837       |
| Less expenses included with revenues on the statement of activities |                     |          |     |           |    |           |                 |
| Costs of direct benefits to donors                                  |                     | -        |     |           | -  | (4,515)   | <br>(4,515)     |
| Total expenses included in the expense                              |                     |          |     |           |    |           |                 |
| section on the statement of activities                              | \$                  | 965,451  | \$  | 161,916   | \$ | 123,955   | \$<br>1,251,322 |

| Statements of Cash Flows     |   |
|------------------------------|---|
| for the years ended June 30, |   |
|                              | _ |

| for the years ended June 30,                                 | 2022            | 2021            |
|--|-----------------|-----------------|
|  |                 |                 |
| Cash flows from operating activities                         |                 |                 |
| Change in net assets   | \$<br>18,406    | \$<br>1,489,837 |
| Adjustments to reconcile net cash from operating activities: |                 |                 |
| Unrealized (gains) losses on investments                     | 434,164         | (357,968)       |
| Loss on disposal of fixed assets                             | 14              |                 |
| SBA Paycheck Protction Program loan forgiveness              | (149,500)       | (156,200)       |
| Depreciation   | 8,422           | 6,965           |
| (Increase) decrease in operating assets                      |                 |                 |
| Accounts receivable, net                                     | 38,239          | (83,366)        |
| Grants and pledges receivable, net                           | (40,000)        | 84,175          |
| Other assets   | (336)           | (577)           |
| Increase (decrease) in operating liabilities                 |                 |                 |
| Accounts payable   | (6,027)         | 23,385          |
| Accrued expenses   | 5,853           | 4,170           |
| Deferred revenue and refundable advances                     | <br>(81,655)    | 10,535          |
| Net cash provided by operating activities                    | 227,580         | 1,020,956       |
| Cash flows from investing activities                         |                 |                 |
| Purchase of property and equipment                           | (12,515)        | (9,095)         |
| Proceeds from sale of investments                            | (57,981)        | 5,428           |
| Purchase of investments                                      | (460,479)       | (922,721)       |
| Net cash used in investing activities                        | (530,975)       | (926,388)       |
| Cash flows from financing activities                         |                 |                 |
| Proceeds from SBA Paycheck Protection Program loan           | -               | 149,500         |
| Net cash provided by financing activities                    | <br>-           | 149,500         |
| Net change in cash and cash equivalents                      | (303,395)       | 244,068         |
| Cash and cash equivalents, beginning of year                 | 1,500,562       | 1,256,494       |
| Cash and cash equivalents, end of year                       | \$<br>1,197,167 | \$<br>1,500,562 |
| Supplemental cash flow information                           |                 |                 |
| Cash paid for interest                                       | \$<br>-         | \$<br>-         |
| Cash paid for income taxes                                   | \$<br>-         | \$<br>-         |
|  |                 |                 |

Notes to Financial Statements June 30, 2022 and 2021

#### 1. Organization

Virginia Center for Inclusive Communities (VCIC) is a nonprofit organization that works with schools, businesses, and communities to achieve success by addressing prejudices, in all forms, in order to improve academic achievement, increase workplace productivity, and enhance local trust.

Program service revenues are derived from hosting and facilitating workshops, retreats, and customized programs that raise knowledge and provide motivation and skills to attendees. Programs are primarily delivered through VCIC's four chapter locations in Richmond, on the Virginia Peninsula, in Tidewater (South Hampton Roads), and in Lynchburg, but are also delivered across the Commonwealth of Virginia.

VCIC also raises contributions and grant funding through individual donors and foundations as well as donations through award dinners and other special events.

#### 2. Summary of significant accounting policies

#### Basis of accounting

The accompanying financial statements are prepared on the accrual basis of accounting in conformity with accounting principles generally accepted in the United State of America (U.S. GAAP).

#### **Net assets**

Net assets, revenues, gains, and losses are classified based on the existence or absence of donor or grantor imposed restrictions. Accordingly, net assets and changes therein are classified and reported in two categories as described below.

Net assets without donor restrictions are net assets available for use in general operations and not subject to donor restrictions.

Net assets with donor restrictions are net assets subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity, however VCIC does not have donor-imposed restricted funds which are perpetual in nature.

#### Revenue recognition

VCIC's exchange type revenues are generated from a variety of contract types including: workshops and training, consultations, Virginia Inclusion Summit and the Workplace Inclusion Network (WIN) series. Resources received in exchange transactions are measured at their fair values and are reported as an increase in net assets without donor restrictions. Contracts with customers were evaluated using the practical expedient of a portfolio approach because each contract is with an individual person or company. Each type of contract has similar characteristics and corresponds to a revenue stream that is carried out on a consistent basis.

Performance obligations satisfied over time include workshops and trainings as well as consultation arrangements. Workshop and training revenues generally consists of planning a single or series of workshops. The revenue for these workshops is recognized based on the date of delivery of the workshop. Consultation arrangement revenues consist of both a fee for service hour or fees to conduct focus groups. The revenue for the consultations is recognized based on payment schedule which generally is multiple payments over the period of professional services. The billings for workshops and trainings and consultation arrangements may occur before, during or after delivery of services and are matched to the service period.

Performance obligations satisfied at point in time include revenue related to the WIN series and Virginia Inclusion Summit. WIN series is a series of professional development events that are provided to

Notes to Financial Statements June 30, 2022 and 2021

employees of participating organizations. This is an annual program consisting of a workshops provided to a participants over a 12 month period. The revenue for the WIN series is recognized after the date of the initial series workshop as participants are not eligible for a refund. The Virginia Inclusion Summit is an event that brings together workplace professionals, government employees and higher education administrators and students for a day of learning, sharing and connection. The revenue for the summit is recognized after the event takes place.

#### Support and expenses

Contributions received and unconditional promises to give are measured at their fair values and are reported as an increase in net assets. VCIC reports gifts of cash and other assets as restricted support, if they are received with donor stipulations that limit the use of the donated assets, or if they are designated as support for future periods. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. Donor-restricted contributions whose restrictions are met in the same reporting period are reported as support without restrictions.

Special events revenue consists of donations collected during special events and also registrations for events that are recognized at the time the event takes place. Amounts received in advance of the event are included in refundable advances. The direct benefits to donors expense comes mostly from costs incurred for in-person events. Direct benefits to donors expense increased significantly to \$35,480 from \$4,515 for the years ending June 30, 2022 and 2021, respectively as a result of the return of events to in-person during the year.

#### Donated goods and services

A substantial number of volunteers donate time to VCIC's program services and fundraising efforts. The donated services that require specialized skills, as defined by U.S. generally accepted accounting principles, are reflected in the financial statements; the remainder are not.

VCIC receives various forms of donated marketing and consulting services. These donated services are recognized when a professional with specialized skills provides services for free or at a discount. The amount of donated or contributed services is reported at the estimated fair market value of the services, or the amount of the discount. The estimated fair value of these donated service is provided by the service provider, who estimates the fair value based on the date, time and market in which the service is rendered.

There were no donated goods received for the years ended June 30, 2022 and 2021. Note 7 provides additional information on donated services for the year ended June 30, 2022, there were no such services for the year ended June 30, 2021.

#### Cash and cash equivalents

Cash and cash equivalents consists of all cash and highly liquid investments with an initial maturity of three months or less. The carrying value of cash and cash equivalents approximates fair value because of the short maturities of those financial instruments.

#### **Accounts receivable**

Accounts receivable are due within one year. VCIC provides an allowance for doubtful accounts for potentially uncollectible accounts based on historical bad debt experience and management's judgment. An allowance was recorded of \$440 for the years ended June 30, 2022 and 2021.

#### Grants and pledges receivable

Grants and pledges receivable are stated at the amount management expects to collect from outstanding balances. Management provides for probable uncertain amounts through a provision for bad debt expense and an adjustment to a valuation allowance. Amounts due more than one year later are recorded at the

Notes to Financial Statements June 30, 2022 and 2021

present value of the estimated future cash flows, discounted at risk-free rates applicable to the years in which the promises were received. There was no allowance or discount deemed necessary for the year ended June 30, 2022.

#### Property and equipment

Property and equipment are reported at cost. VCIC capitalizes purchases over \$1,000 which have an estimated useful life of greater than one year. Depreciation is computed using the straight-line method over the estimated useful life. All donated property and equipment are recorded at fair market value at the date of the gift. The costs of maintenance and repairs, which do not improve or extend the life of the respective assets, are expensed as incurred.

#### **Investments**

Investments are measured at fair value in the statement of financial position based on publicly available market data obtained from services independent of VCIC. Investment income or loss (including gains and losses on investments, interest, and dividends) is included in the statement of activities as increases or decreases in net assets without donor restrictions unless the income or loss is restricted by donor or law.

#### Deferred revenue and refundable advances

Deferred revenue consists of payments or deposits for workshops and special event programs that are to be held in future periods.

#### Compensated absences

Employees are entitled to paid vacation days in accordance with the personnel policy. These benefits accrue and may be carried over from year to year. Carryover ranges from 22-29 days depending on length of service. Included in accrued expenses are costs associated with these accrued vacation days totaling \$46,752 and \$40,899 as of June 30, 2022 and 2021, respectively.

#### Other financial assets and liabilities

Financial assets with carrying values approximating fair value include cash and cash equivalents, accounts receivable, grants and pledges receivable, investments and other assets. Financial liabilities with carrying values approximating fair value include accounts payable, accrued expenses, and deferred revenue. The carrying value of these financial assets and liabilities approximates fair value due to their short maturities and any associated interest rates approximate current market rates.

#### **Advertising**

VCIC expenses advertising costs as they are incurred. For the years ended June 30, 2022 and 2021, marketing and printing costs of \$26,932 and \$28,908, respectively, were incurred.

#### **Functional expenses**

The costs of providing the program and supporting activities have been summarized on a functional basis in the statement of activities. Accordingly, business insurance, depreciation, employee retirement plan, equipment leasing, health insurance, payroll taxes, postage, rent, salaries, technology and telephone costs have been allocated among the program and supporting services benefitted based on the estimated time spent by personnel of VCIC during the year. The functional classifications are:

Program services are defined as the activities that result in services being performed for customers or beneficiaries. VCIC's programs all fall generally under the umbrella of trainings and events to improve academic achievement, increase workplace productivity and enhance local trust. As such, only one program has been reported.

Management and general are those activities that include oversight, business management, general record keeping, budgeting, financing, and all management and administration except for direct conduct of program services or fundraising activities.

Notes to Financial Statements June 30, 2022 and 2021

Fundraising activities are those activities which involve potential donors to contribute funds, services or other assets or time. They include conducting fundraising campaigns; maintaining donor mailing lists; conducting special events, and other activities involved with soliciting contributions.

#### Income taxes

VCIC is exempt from federal income taxes as a nonprofit organization described in Section 501(c)(3) of the Internal Revenue Code and is classified as an organization other than a private foundation. Therefore, no provision or liability for income taxes has been included in the financial statements. VCIC believes that they have appropriate support for any tax positions taken, and as such, do not have any uncertain tax positions that are material to the financial statements. Management does not believe that the ultimate outcome of any future examinations of open tax years will have a material impact on VCIC's results of operations. Tax years that remain subject to examination by the IRS are fiscal years 2019 through 2022.

#### Use of estimates

The preparation of financial statements in conformity with U.S. generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts of assets and liabilities, and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### Concentration of credit risk and market risk

Financial instruments that potentially expose VCIC to concentration of credit and market risk consist primarily of cash equivalents, grants and pledges receivable, and investments.

VCIC maintains its cash on deposit with financial institutions in the United States of America. The Federal Deposit Insurance Corporation (FDIC) provides insurance coverage for up to \$250,000 of cash held in each separate FDIC insured bank savings institution. From time to time, VCIC may have amounts on deposit in excess of the insured limits.

In general, investments are exposed to various risks, such as interest rate, credit, and overall market volatility risk. Due to the level of risk associated with certain investments, it is reasonably possible that changes in the values of investments will occur in the near term and that such changes could materially affect amounts reported in future statements of activities. Management believes that VCIC's investments do not represent significant concentrations of market risk as the portfolio is adequately diversified among issuers.

VCIC's programs and services are concentrated within the Commonwealth of Virginia. At June 30, 2022, one donor accounted for 48 percent of total receivables. At June 30, 2021, two grantors accounted for 46 percent of total receivables. Three contributors account for approximately 22 percent of total contribution and grant revenues for the year ended June 30, 2022. Two contributors account for approximately 52 percent of total contribution and grant revenues for the year ended June 30, 2021. There was no concentration of program revenue for the year ended June 30, 2022. One customer accounts for approximately 10 percent of total program revenue for the year ended June 30, 2021.

#### Recently adopted accounting pronouncements

The FASB ASU 2020-07, *Presentation and Disclosures by Not-for-Profit Entities for Contributed Nonfinancial Assets*, requires not-for-profits (NFPs) to present contributed nonfinancial assets as a separate line item in the statement activities and provide additional disclosures about contributions of nonfinancial assets. Contributed nonfinancial assets, commonly referred to as gifts-in-kind, include fixed assets (such as land, buildings, and equipment), use of fixed assets or utilities, materials and supplies, intangible assets, services, and unconditional promises of those assets. The ASU is effective for annual

Notes to Financial Statements June 30, 2022 and 2021

periods beginning after June 15, 2021. Virginia Center for Inclusive Communities adopted the standard on July 1, 2021, with no effect on beginning net assets.

#### **Upcoming accounting pronouncements**

The FASB ASU 2016-02, *Leases*, requires lessees to recognize on the balance sheet the assets and liabilities for the rights and obligations created by leases with terms greater than 12 months. ASU 2016-02 is effective for annual reporting periods beginning after December 15, 2021. Virginia Center for Inclusive Communities plans to adopt the standard on its effective date, which for the VCIC is July 1, 2022. VCIC has not evaluated the impact of this statement.

#### 3. Revenue from contracts with customers

The Organization's revenue from contracts with customers is recognized based on both performance obligations satisfied at a point in time and those satisfied over-time for the year ended June 30:

|  |    |         |    | 2021    |
|--|----|---------|----|---------|
| Performance obligations satisfied at a point in time | \$ | 10,000  | \$ | 8,500   |
| Performance obligations satisfied over-time          |    | 581,155 |    | 620,356 |
| Total revenue from contracts with customers          | \$ | 591,155 | \$ | 628,856 |

Contract liabilities, which are included in deferred revenue and refundable advances in the statement of financial position, consisted of the following at June 30:

|                                   | 2021    | Additions      | Satisfactions | 2022       |
|-----------------------------------|---------|----------------|---------------|------------|
| Workshop series and consultations | 101,280 | 32,125         | \$ (101,280)  | \$ 32,125  |
|                                   | 2020    | 2020 Additions |               | 2021       |
| Workshop series and consultations | 5,967   | 101,280        | \$ (5,967)    | \$ 101,280 |

#### 4. Grants and pledges receivable

Unconditional grants and pledges receivable are estimated to be collected as follows at June 30:

|                 | <br>2022     | 2021 |        |  |
|-----------------|--------------|------|--------|--|
| Within one year | \$<br>50,000 | \$   | 10,000 |  |

#### 5. Investments and fair value measurements

Accounting standards require companies to determine fair value based on the price that would be received to sell the asset or paid to transfer the liability to a market participant. A three-level hierarchy for disclosure of fair value measurements is based on the transparency of inputs to the valuation of an asset or liability as of the measurement date. A financial instrument's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs. The three levels of the fair value hierarchy are defined below.

Notes to Financial Statements June 30, 2022 and 2021

Level 1 – inputs to the valuation methodology are quoted prices (unadjusted) for identical assets or liabilities in active markets. VCIC's investments are classified as Level 1 within the fair value hierarchy because they are composed of highly liquid cash equivalents, open-ended mutual funds or exchange traded funds with readily determinable fair values based on daily redemption values.

Level 2 – inputs to the valuation methodology included quoted prices for similar assets or liabilities in active market and inputs that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the financial instrument.

Level 3 – inputs to the valuation methodology are unobservable and significant to the fair value measurement.

Fair value measurements on a recurring basis are composed of the following investments at June 30, 2022:

|                                    | Level 1 |           | Level 2 |   | Level 3 |   | Total           |
|------------------------------------|---------|-----------|---------|---|---------|---|-----------------|
| Investments measured at fair value |         |           |         |   |         |   |                 |
| US small-cap equity                | \$      | 173,418   | \$      | - | \$      | - | \$<br>173,418   |
| US mid-cap equity                  |         | 228,276   |         | - |         | - | 228,276         |
| US large-cap equity                |         | 1,219,080 |         | - |         | - | 1,219,080       |
| Developed markets equity           |         | 196,265   |         | - |         | - | 196,265         |
| Emerging markets equity            |         | 89,044    |         | - |         | - | 89,044          |
| Government bond fund               |         | 283,891   |         | - |         | - | 283,891         |
|                                    | \$      | 2,189,974 | \$      | - | \$      | - | \$<br>2,189,974 |

Fair value measurements on a recurring basis are composed of the following investments at June 30, 2021:

|                                    | Level 1 |           | Level 2 |   | Level 3 |   | Total           |
|------------------------------------|---------|-----------|---------|---|---------|---|-----------------|
| Investments measured at fair value |         |           |         |   |         |   |                 |
| Cash equivalent                    | \$      | 46,917    | \$      | - | \$      | - | \$<br>46,917    |
| US small-cap equity                |         | 195,883   |         | - |         | - | 195,883         |
| US mid-cap equity                  |         | 185,692   |         | - |         | - | 185,692         |
| US large-cap equity                |         | 1,115,937 |         | - |         | - | 1,115,937       |
| Developed markets equity           |         | 246,813   |         | - |         | - | 246,813         |
| Emerging markets equity            |         | 76,972    |         | - |         | - | 76,972          |
| Government bond fund               |         | 237,464   |         | - |         | - | 237,464         |
|                                    | \$      | 2,105,678 | \$      | - | \$      | - | \$<br>2,105,678 |

Investment (loss) income was comprised of the following for the years ended June 30:

|   | <br>2022        | 2021 |          |  |
|---|-----------------|------|----------|--|
| Dividend and interest income                          | \$<br>44,504    | \$   | 29,305   |  |
| Realized and unrealized gains (losses) on investments | (376, 183)      | ·    | 357,968  |  |
| Investment management fees                            | (18,795)        |      | (11,958) |  |
|   | \$<br>(350,474) | \$   | 375,315  |  |

2022

2024

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#### 6. Property and equipment

Property and equipment consisted of the following at June 30:

|                                    | 2022 |          |    | 2021     | Estimated useful life |
|------------------------------------|------|----------|----|----------|-----------------------|
| Furniture, fixtures, and equipment | \$   | 54,558   | \$ | 51,732   | 3 - 5 years           |
| Leasehold improvements             | ·    | 3,777    | ·  | 3,777    | 5 years               |
| Trademarks                         |      | 1,200    |    | 1,200    | 10 years              |
|                                    |      | 59,535   |    | 56,709   |                       |
| Less: accumulated depreciation     |      | (34,888) |    | (36,141) |                       |
|                                    | \$   | 24,647   | \$ | 20,568   |                       |
|                                    |      |          |    |          |                       |

Depreciation expense for the years ending June 30, 2022 and 2021 was \$8,422 and \$6,965, respectively.

#### 7. Donated goods and services

VCIC recognized the following donated goods and services for the years ended June 30:

|  | 2022 |       |    | 2021 |
|--|------|-------|----|------|
| Donated services   |      |       | -  |      |
| Marketing services for awards event                      | \$   | 3,645 | \$ | -    |
| Consulting services for facilities assessment and design |      | 3,140 |    | -    |
|  | \$   | 6,785 | \$ | -    |

#### 8. Paycheck Protection Program (PPP) Loan

Under the "Coronavirus Aid, Relief, and Economic Security (CARES) Act" funds were appropriated for the SBA Paycheck Protection Program (PPP) loans that are forgivable in certain situations to promote continued employment.

VCIC obtained a CARES Act Paycheck Protection Program loan in April 2020 in the amount of \$156,200 as a result of the COVID-19 pandemic. VCIC complied with the necessary requirements to obtain full forgiveness on the loan in March of 2021. This was previously reported as revenue in the statement of activities for the year ending June 30, 2021.

VCIC also obtained a second CARES Act Paycheck Protection Program loan in April 2021 in the amount of \$149,500 as a result of the COVID-19 pandemic. VCIC complied with the necessary requirements to obtain full forgiveness on the loan in November of 2021. This has been reported as revenue in the statement of activities for the year ending June 30, 2022.

#### 9. Employee benefit plan

VCIC sponsors a 403(b) retirement plan through TIAA. Eligible employees are those at least 18 years of age and employed on a full-time basis. Matching contributions require a minimum of 6 consecutive months of service. The first 3 percent of employee contributions are not matched while the employee contributions from 3 percent up to 12 percent are matched by VCIC in accordance with the matching contribution formula elected in the adoption agreement. Matching contributions become fully vested on the one year service anniversary of the participant. The total matching contribution and related plan costs for the years ended June 30, 2022 and 2021 were \$77,926 and \$58,226 respectively.

Notes to Financial Statements June 30, 2022 and 2021

#### 10. Long-term leases

VCIC has a long-term office lease which was originally set to expire June 30, 2022 but was amended on that date to extend an additional five-year term. The lease is subject to annual escalation clauses. The monthly rent for this lease ranged from \$4,485 to \$2,650 during the years ending June 30, 2022 and 2021. This lease is set to expire on June 30, 2027. Total rent for the years ending June 30, 2022 and 2021 were \$56,093 and \$35,212, respectively.

VCIC also has a four-year copy machine lease with monthly payments of \$523 and a five-year mail meter lease with monthly payments of \$219. Total rent this equipment for the years ending June 30, 2022 and 2021 were \$9,110 and \$10,196, respectively.

Future lease minimum payments for the remaining years under these leases are as follows for the years ending June 30:

| 2023 | \$<br>39,183  |
|------|---------------|
| 2024 | 43,757        |
| 2025 | 45,070        |
| 2026 | 46,422        |
| 2027 | 47,815        |
|      | \$<br>222,247 |

#### 11. Net assets with donor restrictions

Net assets with donor restrictions and the related releases from restrictions as of and for the year ended June 30, 2022 are summarized as follows:

|  | Jur | ne 30, 2021 | _  | rants and ntributions | <br>Releases    | Jur | ne 30, 2022 |
|--|-----|-------------|----|-----------------------|-----------------|-----|-------------|
| Restricted to future periods Restricted for specific activities: | \$  | 10,000      | \$ | 50,000                | \$<br>(10,000)  | \$  | 50,000      |
| School programs  |     | 224,630     |    | 110,000               | (214,136)       |     | 120,494     |
| Community programs   |     | 150,440     |    | 24,500                | (74,722)        |     | 100,218     |
| Other  |     | -           |    | 61,900                | (7,392)         |     | 54,508      |
|  | \$  | 385,070     | \$ | 246,400               | \$<br>(306,250) | \$  | 325,220     |

Net assets with donor restrictions and the related releases from restrictions as of and for the year ended June 30, 2021 are summarized as follows:

|                                     | Jur | ne 30, 2020 | _  | ontributions | <br>Releases    | Jur | ne 30, 2021 |
|-------------------------------------|-----|-------------|----|--------------|-----------------|-----|-------------|
| Restricted to future periods        | \$  | 20,000      | \$ | -            | \$<br>(10,000)  | \$  | 10,000      |
| Restricted for specific activities: |     |             |    |              |                 |     |             |
| School programs                     |     | 190,076     |    | 328,344      | (293,790)       |     | 224,630     |
| Community programs                  |     | 65,831      |    | 179,277      | (94,668)        |     | 150,440     |
| Other                               |     | 10,000      |    | -            | (10,000)        |     | -           |
|                                     | \$  | 285,907     | \$ | 507,621      | \$<br>(408,458) | \$  | 385,070     |

Grants and contributions restricted to future periods have payments due in 2023 as outlined in Note 3. Grants and contributions which are restricted to specific activities include but are not limited to various

Notes to Financial Statements June 30, 2022 and 2021

projects at VCIC: the Connections Institute program, Lynchburg City Schools Project Inclusion, Armstrong Project Inclusion, and the Educational Equity Initiative.

#### 12. Liquidity and availability

VCIC strives to maintain liquid financial assets sufficient to cover 90 days of general expenditures. Financial assets in excess of daily cash requirements are invested in money market funds, and other short-term investments.

The following table reflects VCIC's financial assets as of June 30, 2022 and 2021, reduced by amounts that are not available to meet general expenditures within one year of the statement of financial position date because of donor or contractual restrictions:

|  | <br>2022        | <br>2021        |
|--|-----------------|-----------------|
| Cash and cash equivalents  | \$<br>1,197,167 | \$<br>1,500,562 |
| Accounts receivable  | 53,498          | 91,737          |
| Grants and pledges receivable  | 50,000          | 10,000          |
| Investments  | 2,189,974       | 2,105,678       |
| Total financial assets available within one year                               | 3,490,639       | 3,707,977       |
| Less amounts unavailable for general expenditures within one                   | (275, 220)      | (275 070)       |
| year due to restrictions by donors for specific purposes                       | <br>(275,220)   | <br>(375,070)   |
| Total financial assets available to meet general expenditures within one year: | \$<br>3,215,419 | \$<br>3,332,907 |
| •  | <br>. ,         | <br>            |

#### 13. Subsequent events

Virginia Center for Inclusive Communities assessed events occurring subsequent to June 30, 2022 through December 6, 2022 for potential recognition and disclosure in the financial statements. No events have occurred that would require adjustment to or disclosure in the financial statements.