

VIRGINIA INCLUSION SUMMIT

Presented by the Virginia Center for Inclusive Communities

DATE:

September 5, 2024

TIME:

9:00am - 4:30pm
(registration and networking breakfast begin at 8:15am)

LOCATION:

The Westin Richmond
6631 West Broad St
Richmond, VA 23230

ABOUT THE VIRGINIA INCLUSION SUMMIT

The Virginia Inclusion Summit brings together workplace professionals, government employees, and higher education administrators and students for a day of learning, sharing, and connecting. Attendees have the opportunity to explore timely issues and learn about best practices to help institutions across Virginia become more inclusive. The 2024 Summit will include extended Learning Labs and brief Power Sessions.



ABOUT VCIC

The Virginia Center for Inclusive Communities works with schools, businesses, and communities to achieve success by addressing prejudices, in all forms, in order to improve academic achievement, increase workplace productivity, and enhance local trust. Through workshops, retreats, and customized programs that raise knowledge, motivation, and skills, VCIC develops leaders who work together to achieve success throughout the Commonwealth.



Virginia Center for Inclusive Communities

5511 Staples Mill Road, #202 • Richmond, VA 23228 • Ph: (804) 515-7950 • Fax: (804) 515-7177 • www.inclusiveVA.org

VIRGINIA INCLUSION SUMMIT

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VIRGINIA CENTER FOR
INCLUSIVE
COMMUNITIES

SPONSORSHIP OPPORTUNITIES

PLATINUM
\$15,000.00

TAKEN
Only 1
Available

- Up to 10 conference registrations
- Full page color advertisement in conference program
- Listed as exclusive sponsor of Closing Plenary in all advertising and signage
- Member of your organization may offer greetings prior to Closing Plenary
- Acknowledgment as Platinum sponsor at beginning of conference
- Provide up to 5 items for each conference bag (5 bags to be raffled)
- Logo included in all event advertising
- On-site logo visibility via signage throughout the venue
- Social media recognition and promotion of your sponsorship
- Subsidizing attendance cost for college students to attend conference

GOLD
\$10,000.00

Only 1
Available

- Up to 7 conference registrations
- Full page grayscale advertisement in conference program
- Acknowledgment as Gold sponsor at beginning of conference
- Listed as sponsor of Conference Lunch on signage
- Provide up to 3 items for each conference bags (5 bags to be raffled)
- Logo included in all event advertising
- Social media recognition and promotion of your sponsorship
- Subsidizing attendance cost for college students to attend conference

SILVER
\$7,500.00

- Up to 5 conference registrations
- 1/2 page grayscale advertisement in conference program
- Acknowledgment as Silver sponsor at beginning of conference
- Listed as sponsor of Continental Breakfast or Coffee Station on signage
- Provide up to 2 items for each conference bag (5 bags to be raffled)
- Logo included in all event advertising
- Social media recognition and promotion of your sponsorship

BRONZE
\$5,000.00

- Up to 3 conference registrations
- Logo in conference program and in all event advertising
- Acknowledgment as Bronze sponsor at beginning of conference
- Provide up to 1 item for conference raffle bag (5 bags to be raffled)
- Social media recognition and promotion of your sponsorship

Ad Only (Grayscale in Program Book) - \$1,000 for ½ page; \$500 for ¼ page

WWW.INCLUSIVEVA.ORG/VIS

SPONSORSHIP MATERIALS SPECIFICATIONS

PLATINUM

Provide the following materials by **July 15** to VCIC (latest):

- Company NAME, exactly as it should appear in print
- Company URL and social media tags
- Company LOGO as PNG or TIFF file; both full color and gray-scale (B/W)
- Company Representative NAME & title that will speak prior to keynote

Provide the following materials by **August 12** to VCIC:

- FULL PAGE finished advertisement; high resolution full color PDF; finished size 5in. wide x 8in. tall
- up to FIVE items for conference raffle bags
- 10 conference attendees registered

GOLD

Provide the following materials by **July 15** to VCIC (latest):

- Company NAME, exactly as it should appear in print
- Company URL and social media tags
- Company LOGO as PNG or TIFF file; both full color and gray-scale (B/W)

Provide the following materials by **August 12** to VCIC:

- FULL PAGE finished advertisement; high resolution gray-scale (B/W) PDF; finished size 5in. wide x 8in. tall
- up to FIVE items for conference bags for all participants (up to 250 people)
- 7 conference attendees registered

SILVER

Provide the following materials by **July 15** to VCIC (latest):

- Company NAME, exactly as it should appear in print
- Company URL and social media tags
- Company LOGO as PNG or TIFF file; both full color and gray-scale (B/W)

Provide the following materials by **August 12** to VCIC:

- HALF PAGE finished advertisement; high resolution gray-scale (B/W) PDF; finished size 5in. wide x 3.75 in. tall
- up to THREE items for conference bags for all participants (up to 250 people)
- 5 conference attendees registered

BRONZE

Provide the following materials by **July 15** to VCIC (latest):

- Company NAME, exactly as it should appear in print
- Company URL and social media tags
- Company LOGO as PNG or TIFF file; both full color and gray-scale (B/W)

Provide the following materials by **August 12** to VCIC:

- up to THREE items for conference bags for all participants (up to 250 people)
- 3 conference attendees registered