

VIRGINIA INCLUSION SUMMIT

Presented by the Virginia Center for Inclusive Communities

DATE:

September 4, 2025

TIME:

9:00am - 4:30pm
(registration and networking breakfast begin at 8:15am)

LOCATION:

The Westin Richmond
6631 West Broad St
Richmond, VA 23230

ABOUT THE VIRGINIA INCLUSION SUMMIT

The Virginia Inclusion Summit brings together workplace professionals, government employees, and higher education administrators and students for a day of learning, sharing, and connecting. Attendees have the opportunity to explore timely issues and learn about best practices to help institutions across Virginia become more inclusive. The 2025 Summit will include extended Learning Labs and brief Power Sessions.



ABOUT VCIC

The Virginia Center for Inclusive Communities works with schools, businesses, and communities to achieve success by addressing prejudices, in all forms, in order to improve academic achievement, increase workplace productivity, and enhance local trust. Through workshops, retreats, and customized programs that raise knowledge, motivation, and skills, VCIC develops leaders who work together to achieve success throughout the Commonwealth.



VIRGINIA INCLUSION SUMMIT

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VIRGINIA CENTER FOR
INCLUSIVE
COMMUNITIES

SPONSORSHIP OPPORTUNITIES

PLATINUM
\$15,000.00

Only 1
Available

- Up to 10 summit registrations
- Acknowledgment as Platinum sponsor at beginning of summit
- Full page color advertisement in summit program (inside front cover)
- Listed as exclusive sponsor of Closing Plenary in advertising and signage
- Member of your organization may offer greetings prior to Closing Plenary
- On-site logo visibility via signage throughout the venue
- VIP Preview in advance of Summit for your attendees
- Subsidize attendance cost for college students to attend summit
- Logo in event advertising and summit program
- Social media recognition and promotion of your sponsorship
- Display of promotional materials in designated area in the venue

GOLD
\$10,000.00

Only 1
Available

- Up to 7 summit registrations
- Acknowledgment as Gold sponsor at beginning of summit
- Full page grayscale advertisement in summit program
- Listed as sponsor of Summit Lunch on signage
- VIP Preview in advance of Summit for your attendees
- Subsidize attendance cost for college students to attend summit
- Logo in event advertising and summit program
- Social media recognition and promotion of your sponsorship
- Display of promotional materials in designated area in the venue

SILVER
\$7,500.00

- Up to 5 summit registrations
- Acknowledgment as Silver sponsor at beginning of summit
- 1/2 page grayscale advertisement in summit program
- Listed as sponsor of Continental Breakfast on signage
- Logo in event advertising and summit program
- Social media recognition and promotion of your sponsorship
- Display of promotional materials in designated area in the venue

BRONZE
\$5,000.00

- Up to 3 summit registrations
- Acknowledgment as Bronze sponsor at beginning of summit
- Logo in event advertising and summit program
- Social media recognition and promotion of your sponsorship
- Display of promotional materials in designated area in the venue

Ad Only (Grayscale in Program Book) - \$2,000 for full page; \$1,000 for ½ page

WWW.INCLUSIVEVA.ORG/VIS



SPONSORSHIP MATERIALS SPECIFICATIONS

PLATINUM

Provide the following materials by **July 15** to VCIC (latest):

- Company NAME, exactly as it should appear in print
- Company URL and social media tags
- Company LOGO as PNG or TIFF file; both full color and gray-scale (B/W)
- Company Representative NAME & title that will speak prior to plenary

Provide the following materials by **August 12** to VCIC:

- FULL PAGE finished advertisement; high resolution full color PDF; finished size 5in. wide x 8in. tall
- Promotional Materials for display

GOLD

Provide the following materials by **July 15** to VCIC (latest):

- Company NAME, exactly as it should appear in print
- Company URL and social media tags
- Company LOGO as PNG or TIFF file; both full color and gray-scale (B/W)

Provide the following materials by **August 12** to VCIC:

- FULL PAGE finished advertisement; high resolution gray-scale (B/W) PDF; finished size 5in. wide x 8in. tall
- Promotional Materials for display

SILVER

Provide the following materials by **July 15** to VCIC (latest):

- Company NAME, exactly as it should appear in print
- Company URL and social media tags
- Company LOGO as PNG or TIFF file; both full color and gray-scale (B/W)

Provide the following materials by **August 12** to VCIC:

- HALF PAGE finished advertisement; high resolution gray-scale (B/W) PDF; finished size 5in. wide x 3.75 in. tall
- Promotional Materials for display

BRONZE

Provide the following materials by **July 15** to VCIC (latest):

- Company NAME, exactly as it should appear in print
- Company URL and social media tags
- Company LOGO as PNG or TIFF file; both full color and gray-scale (B/W)

Provide the following materials by **August 12** to VCIC:

- Promotional Materials for display