



MAKING THE CASE FOR EQUITY

Virginia Inclusion Summit
September 4, 2025

Exploring the Current Climate

Considering Your Approach (the 3 F's)?

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Making the Case

- 1.

- 2.

- 3.

- 4.

- 5.

Which Group Will You Approach? What is Your Message to That Group?

Pitfalls to Avoid

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Closing Commitment
