VIRGINIA CENTER FOR INCLUSIVE COMMUNITIES

MEDIA ADVISORY
FOR IMMEDIATE RELEASE
September 3, 2026

Contact: Cameron D. Patterson
(434) 395-2039
pattersoncd@longwood.edu

VIRGINIA CENTER FOR INCLUSIVE COMMUNITIES NAMES NEXT PRESIDENT & CEO

Richmond, VA – The Virginia Center for Inclusive Communities (VCIC) State Board of Directors announces that Charm Bullard will be the organization's next President & CEO. She was elected by a unanimous vote of the search committee and the VCIC State Board of Directors. Charm will officially assume this role on January 1, 2027 following a planned overlap period with the outgoing President & CEO.

"This comprehensive search yielded over 100 impressive and highly credentialed applicants from across the country," states Cameron D. Patterson, Chair of VCIC's State Board of Directors. "As we considered the skills and experience we thought could best lead our organization into the future, it became clear that the strongest candidate was already present within the staff team. For the past decade, Charm has been a leader for the Virginia Center for Inclusive Communities, first as Director of Education and currently as Senior Advisor to the CEO"

Prior to her tenure at VCIC, Charm served in various student affairs roles on college campuses throughout the Southeast. Among her significant achievements was founding the Connecting Women of Color Conference at the University of Richmond, which garnered recognition in Women in Higher Education and Essence magazines. Charm is a member of Delta Sigma Theta Sorority, Inc. and she currently serves on the Board of Directors of Big Brothers Big Sisters of Greater Richmond. She holds a Bachelor's degree from Lander University and a Master's degree from the University of Georgia.

"I am humbled and excited to begin my new role as President & CEO of the Virginia Center for Inclusive Communities in January 2027," adds Charm. "For the past 10 years, I have had the privilege of being part of VCIC, working alongside students, educators, businesses, nonprofits, and communities across Virginia. Those years have been filled with wonderful moments of watching students learn, communities heal, and workplaces become more inclusive. It has been an honor to contribute to this work, and I am deeply grateful for the opportunity to lead an organization whose mission I believe in so strongly."

# # #